



They Snooze, You Lose: The Educator's Guide to Successful Presentations

Lynell Burmark

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Presentation skills that that will captivate your audience every time

In today's increasingly visual world, the art of giving presentations is a much-needed talent. *They Snooze, You Lose*, provides a comprehensive guide made especially for teachers and administrators who want to become presentation "stars" in their classrooms, at board meetings, or any time they are in front of an audience

- Describes how to apply the author's proven CHIMES² elements: Connections, Humor, Images, Music, Emotion, Stories, and Senses
- Contains a bonus *DVD* with premade slides, a study guide, and reproducible images
- Burmark is the author of the best-selling book *Visual Literacy: Learn to See, See to Learn*
- Includes key sections on the best ways to integrate technology into your presentations

New and seasoned educators alike will benefit from this fun and easy-to-read guide on building essential presentation skills.

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