



The Email Phenomenon: Its impact on business and society

Noel Byrne

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Few could have guessed that the Soviet launch of Sputnik in 1958 would be the catalyst that ushered in a new era of communications. It was however, this single event that prompted the US government to create the agency whose endeavours to expand the frontiers of technology eventually lead to the formation of the Internet and, of course, electronic mail.

Equally remarkable are the decades of sustained investment, innovation and cooperation from governments, academia and private enterprise, without which today's Internet would not exist.

The story of electronic mail is an incredible story itself, intrinsically woven into the development of the Internet. Electronic mail was born out of computer networks and in turn assisted network development by facilitating new forms of collaboration and the sharing of information across geographic locations.

The Internet and electronic mail have completely transformed the world of communications like nothing before. Few could have imagined that telephone, radio and computer technologies would pave the way for a new communication technology far greater than the sum of its parts.

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