



The Technology Change Book: Change the Way You Think About Technology Change

Tricia Emerson, Mary Stewart

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As change goes, technology implementation is as big as it gets. Technology is a breathtaking investment. A typical ERP effort often takes 2-3 percent of revenue and a heck of a lot of work, devouring profitability, time, focus, and energy. Why do we do it? For the huge upsides: competitiveness, survival, domination, success. This book is for anyone whose neck is on the line to deliver.

How do you make sure you deliver? The key is to get people to use technology correctly. Technology is a tool. If you can't harness the power of the people in your organization to use that tool correctly, you've lost. Authors Tricia Emerson and Mary Stewart, lifetime change professionals, posed a question to themselves and their colleagues: What do you wish you had known when you started your toughest technology project? The result is *The Technology Change Book*.

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The particular book The Technology Change Book: Change the Way You Think About Technology Change has a lot info on it. So when you read this book you can get a lot of advantage. The book was published by the very famous author. The writer makes some research before write this book. This specific book very easy to read you can get the point easily after looking over this book.

Julia Gilmore:

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