



e-Business: Organizational and Technical Foundations

Michael P. Papazoglou, Pieter Ribbers

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Two significant factors combine to drive the phenomenon of e-Business. Competition constantly motivates companies in their marketplaces, while rapidly developing information technologies offer new opportunities and challenges.

For Mike Papazoglou and Piet Ribbers, both business and technology are integral to e-Business. They demonstrate here how a solid understanding of business, organization, management and technology is crucial to an understanding of what e-Business is today and how it is going to be shaped in the future.

e-Business: Organisational and Technical Foundations focuses on the development of e-Business between and within enterprises. In particular it addresses how enterprises collaborate, what coordination mechanism are necessary and how this is reflected at the technical infrastructure level.

It includes:

- Abundant real-world examples to encourage readers to understand and appreciate real-life e-Business
- An analytical and critical approach to understanding business issues, decision-making and technology use and development
- Extensive end of chapter discussion questions and assignments for students
- A companion website at www.wiley.com/go/ebusiness with additional exercises for students and PowerPoint slides and solutions for lecturers



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