

# Japanese-Style Management Transferred: The Experience of East Asia

K J Fukuda

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Japan's rapid rise to economic super-power status has led to a worldwide interest in and attempts to emulate Japanese management practices. This book, based on extensive original research, considers both the opportunities and problems of the transfer of Japanese management practices to other areas in East Asia. It remains one of the few books of its kind, as other books on Japanese management have concentrated on its transferability to the West. Because many Japanese subsidiaries have been established longer in East Asia than elsewhere and the local work forces have become accustomed to Japanese management practices when transferred elsewhere have become apparent in a way they have not where Japanese management practices are much newer.



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