



The Student Newspaper Survival Guide

Rachele Kanigel

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The Student Newspaper Survival Guide has been extensively updated to cover recent developments in online publishing, social media, mobile journalism, and multimedia storytelling; at the same time, it continues to serve as an essential reference on all aspects of producing a student publication.

- Updated and expanded to discuss many of the changes in the field of journalism and in college newspapers, with two new chapters to enhance the focus on online journalism and technology
- Emphasis on Web-first publishing and covering breaking news as it happens, including a new section on mobile journalism
- Guides student journalists through the intricate, multi-step process of producing a student newspaper including the challenges of reporting, writing, editing, designing, and publishing campus newspapers and websites
- Chapters include discussion questions, exercises, sample projects, checklists, tips from professionals, sample forms, story ideas, and scenarios for discussion
- Fresh, new, full color examples from award winning college newspapers around North America
- Essential reading for student reporters, editors, page designers, photographers, webmasters, and advertising sales representatives

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In this period of time globalization it is important to someone to receive information. The information will make you to definitely understand the condition of the world. The condition of the world makes the information better to share. You can find a lot of sources to get information example: internet, classifieds, book, and soon. You can see that now, a lot of publisher that print many kinds of book. The particular book that recommended to you is The Student Newspaper Survival Guide this e-book consist a lot of the information with the condition of this world now. This kind of book was represented so why is the world has grown up. The words styles that writer use for explain it is easy to understand. Typically the writer made some analysis when he makes this book. Honestly, that is why this book suited all of you.

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