

Numbers by the Book: A Financial Guide for the Cultural Commerce & Specialty Retail Manager (Museum Store Association)

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Numbers by the Book: A Financial Guide for the Cultural Commerce & Specialty Retail Manager (Museum Store **Association**)

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Numbers by the Book: A Financial Guide for the Cultural Commerce & Specialty Retail Manager (Museum Store Association) Museum Store Association

Numbers by the Book is a step by step guide to the financial side of planning, opening and operating a successful museum retail operation. This 96 page gem is lavishly illustrated with tables and charts to guide you through the process of creating budgets, choosing a POS system, purchasing, and measuring success. Includes 14 worksheets and forms to launch your museum store towards profit!



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