The Webcomics Handbook

Brad J. Guigar

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- The long-awaited sequel to the seminal *How To Make Webcomics*, this massive tutorial based on Brad Guigar's four years of writing at Webcomics.com covers the art, business, and promotion of digital comics. With chapters devoted to website basics, digital downloads, social media, advertising, business, and much more, this book is the perfect blend of step-by-step guidance and friendly, hard-won experience from one of the very first cartoonists on the Web.

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