



# Big Data: Opportunities and challenges

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## **Big Data: Opportunities and challenges** The Chartered Institute for IT BCS

Despite the hype around big data, there is no denying that its potential to benefit organisations, businesses and customers is enormous. The articles in this ebook aim to give practical guidance for all those who want to understand big data better and learn how to make the most of it. Topics range from big data analysis, mobile big data and managing unstructured data to technologies, governance and intellectual property and security issues surrounding big data.

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