



Human Resource Management for the Curious: Why Study Human Resource Management? ((A Decision Making Guide to Selecting a College Major and Future Career for Students and Parents))

Professor Lee Dyer PhD (Cornell University), Professor Amy Edmondson PhD (Harvard University), Professor Dave Ulrich PhD (University of Michigan), Professor Colin Coulson-Thomas PhD (University of Greenwich), Naiara Carda PhD (University of Valencia Spain), Profesor Carl Maertz PhD (Saint Louis University), Vidu Badigannavar PhD (Aston Business School Birmingham), Professor Frank Horwitz PhD (Cranfield University UK), Professor Steven Appelbaum PhD (Concordia University Canada)

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Are you interested in pursuing a bachelor's, master's, or doctorate degree in Human Resource Management (HRM)?

Why not consider HRM as your college major or career?

One of the most important decisions that you will make in college is to select a major. Such decision should not be taken lightly, as it has profound implications for your career and life after college. A wrong choice today will result in added semesters and tuition tomorrow.

- Do you feel you are underprepared when choosing a major?
- Are you choosing your major based on influence and assumptions?
- Are you looking to your adviser, parents, and peers rather than draw conclusions based on your own research, interests, abilities, and self-reflection?

If you answered “YES”, you are not alone.

Have YOU Declared your Major?

A recent research study shows that 80% of freshmen (first year college/university students) say they are undecided about their major. Most of them will change their minds multiple times even after they declare their major.

Even the “decided” students often do not base their decision of major on factual research and self-reflection. The biggest mistake both the undecided and decided students make is failing to research what’s required of the major, and the career.

Take a Deep Breath

You need help to make this important decision which will impact the rest of your life.

The information in this book is NOT theory. These are not just a lot of nice suggestions. They are proven best practice strategies that work.

Although most of the chapters in this book are peer-reviewed, they have been written in plain English in layperson’s terms to give you the best/easiest reading experience.

How to Decide if HRM is Right for YOU?

So, why should you study HRM? To help your research, we approached over 14 top professors to offer their powerful perspectives and advice. We asked them to address the most important issues for you in plain English:

- Why should you choose HRM as your undergraduate major or minor?
- Why should you undertake a graduate/PhD degree in HRM?

This Book is Missing One Thing

This book is missing one thing – **hype**. This book contains no fluff, no complex theories, and no sugar coating. This is a serious book. It is presented in a rather fun, non-serious manner.

If you are considering HRM for your major, we assure this is the ONLY book you’ll ever need for your career success.

We repeat, this is the ONLY book that provides in-depth insights on HRM as your major/career.

Take this Book as an Investment in your Life

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